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## **Mutual of Omaha's Wild Kingdom Premieres New Web Series Nov. 3**

### ***Wild Guide Contest Winner Stephanie Arne Hosts Wild Kingdom Online***

OMAHA, Neb – *Mutual of Omaha's Wild Kingdom* is roaring back to life with a new host, a new format and new stories about the world's wildest places and creatures.

Always a leader in wildlife and adventure programming, *Wild Kingdom* has been re-imagined as a web series. Every Sunday evening in November, a new episode will be released on [WildKingdom.com](http://WildKingdom.com) and the [Wild Kingdom YouTube](#) channel.

Hosted by wildlife educator and global adventurer Stephanie Arne, winner of Mutual of Omaha's Wild Guide contest, the new *Wild Kingdom* combines Arne's energy and expertise with great stories and fun graphics to create short, engaging "webisodes."

*Wild Kingdom* online kicks off on Nov. 3 with "Reef Madness," in which Arne dives with the Coral Restoration Foundation to explore efforts to save the precious coral reefs of the Florida Keys. Other episodes in web series' inaugural season include:

- "Where the Buffalo Roam," Nov. 10: What's big, brown and built for survival? *Wild Kingdom* follows one of America's iconic animals across the South Dakota plains.
- "Tegu Invasion," Nov. 17: Containing the unwanted guests that are taking over the Florida Everglades.
- "California Condor: Extreme Survival," Nov. 24: Back from the brink of extinction, the California Condor is one of the world's great conservation success stories.

In keeping with *Wild Kingdom's* Sunday evening tradition, each webisode will be posted at 6 p.m. CST and will then be available 24/7 on [WildKingdom.com](http://WildKingdom.com) and the [Wild Kingdom YouTube](#) channel.

“It has been such a thrill to be part of the rebirth of *Mutual of Omaha’s Wild Kingdom*, and I’m excited to share four incredible adventures with viewers of all ages,” Arne said. “From dedicated divers working to save Florida’s coral reefs to comebacks like the California Condor and the mighty bison, these stories highlight the resilience and beauty of the Wild Kingdom.”

Additional *Wild Kingdom* online episodes are planned for 2014.

The new web series’ premiere culminates 50<sup>th</sup> anniversary celebration of *Mutual of Omaha’s Wild Kingdom*, which also featured the worldwide “Wild Guide” online video contest and a first-of-its-kind mobile adventure iPhone app, [My Wild Kingdom](#). The award-winning app, which enables users to add virtual animals to any photo or video and share instantly with friends, is available free through the Apple App Store.

*Mutual of Omaha’s Wild Kingdom* premiered on network television on Jan. 6, 1963. It pioneered the format of wildlife TV and remains one of the most loved and respected wildlife programs in TV history. *Wild Kingdom* received 41 major awards including four Emmys and an endorsement by the National Parent Teacher Association (PTA) for television recommended for family viewing.

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